



Today Ana Juan, Alejandra Ferrer and Paula Ferrer (respectively, the president; vice president/councillor of tourism, and councillor of sports of the Consell de Formentera) presented the ninth Formentera Triathlon, scheduled this Saturday in Es Pujols. Playing out on its time-tested route, the event will include two modalities, sprint and Olympic. Participants in the former (750 m swim, 20 km bike and 5 km run) will start at 2.15pm, with participants in the latter (1,500 m swim, 40 km bike and 10 km run) setting out at 4.00pm. There will be individual and team events in both modalities. Also on hand at the presentation were Manuel Hernández, director of Unisport Consulting, the company organising the race, and Alex Marí, commercial director of Trasmapi.

President Juan pointed out that autumn on Formentera comes with a range of programming that reveals the island as an ideal setting for sporting events. She asserted, "Not only do these gatherings allow participants to enjoy the island through sport, but they also offer an image of the Formentera we want", and additionally praised the work of organisers, volunteers and collaborating companies.

Vice President Ferrer voiced hopes that "participants and their companions enjoy both the event and the island", and described fall on Formentera as "an ideal time to see the island, learn more about our culture and heritage, relax and savour local food with the programming of «Discover Formentera in October»".

### **Eco-friendly T-shirts with recycled plastic**

For her part, the councillor of sports traced the Triathlon's burgeoning popularity in recent years to "the appeal of competing against the backdrop of our island's natural beauty". "We're in year nine", she pointed out, "and are confident that there will be many more". Councillor Ferrer also highlighted a new feature of this year's competition: "T-shirts made with environmentally sustainable thread crafted from recycled plastic".

### **Nearly 300 registered**

Manuel Hernández underscored the commitment of "islanders and local government to sport and events like this, which put the island in the spotlight alongside major sporting competitions". He added that Formentera "offers a unique natural setting for such events" and held up the Triathlon's perennially high turnout as proof. So far 270 people have signed up to take part, with registrations due to continue until 29 September on [www.triatlonformentera.com](http://www.triatlonformentera.com) and till the

day of the competition, 9.30am to 12 noon, at the bib collection table. Organisers expect to register three hundred participants.

The following roads will be closed to traffic between 1.30pm and 6.30pm: Carrer de s'Espalmador (from Sa Volta Hotel to the roundabout on the western side of Es Pujols), Carrer de s'Aigua Dolça, Carrer de Roca Plana, Carrer de Punta Prima and PM 820-2 (from the western roundabout to La Savina). Likewise, parking will be prohibited between 8.00am to 8.00pm on Carrers de s'Espalmador, s'Aigua Dolça and Punta Prima.

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**Communications Office**  
**Consell de Formentera**