Alejandra Ferrer, Ana Juan and Antonio J. Sanz (the Consell de Formentera premiere, deputy premiere and environment chief, respectively) were joined today by Pepita Gabaldar, chair of the Formentera chapter of Asociación Española Contra el Cáncer, and Ecovidrio spokesman Iván Tolsà in unveiling "*Recicla vidrio por ellas*" (Recycle glass for them)—a campaign by the Spanish body in charge of glass recycling underscoring this week's World Breast Cancer Day.

This week passersby in Sant Francesc's Plaça de la Constitució have encountered two pink igloos which double as recycling bins for discarded glass. Money raised from donated glass will go to benefit the Sandra Ibarra Foundation for Cancer Solidarity — a non-profit which Mr Tolsà said works to fight cancer and promote breast cancer research.

Formentera's environment chief shared his pleasure at being able to take part in the campaign, whose two-part objective he described as "collaborating on research and shaping awareness about the importance of recycling". Sanz said one bottle recycled was equivalent to 300g in reduced C02 emissions — "a small gesture of support for the environment", he declared.

Glass recycling on Formentera

Formentera recycled 971 tonnes of glass in 2019, or an average of 80.2kg per person. Scattered across the island are 82 recycling igloos — one for every 148 islanders.

As a symbol of awareness building and solidarity around breast cancer, "mini-gloos", specially designed for the occasion by Agatha Ruiz de la Prada, are emblazoned with the Sandra Ibarra Foundation's motto, "Full of life". The mini-gloos can be purchased at Miniglú.es, and proceeds will benefit the foundation's support of breast cancer prevention and research.

"Recycle glass for them", including more than 370 of the campaign's trademark pink bins, is present in over 140 cities across Spain.

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