Earlier today, the Formentera Council's office of tourism sent a letter to the Govern Balear urging «the start of a negotiation process to turn the transfer of authority on tourism promotions into a reality». With the negotiations on that transfer expected to continue beyond the first semester of 2016, In the missive, Formentera's tourism councillor suggested signing «an interim agreement to enable the local tourism advisory board» — el Patronat de Turisme de Formentera — «to assume responsibility of tourism spending».

In a letter addressed to regional tourism minister Biel Barceló, Councillor Alejandra Ferrer describes the Patronat's work in recent years with the entirety of the public and private sectors of Formentera. «In particular», she wrote, «the board has focused on defining and improving the image of our island. In addition to developing a multi-pronged approach to marketing Formentera's particular brand of tourism to different sectors, they have succeeded in at once establishing the loyalty of the Italian market and diversifying our business by incorporating both the national and German markets». Proof of their efforts' success, Ferrer points out, are the unwavering high occupancy rates even throughout the economic crisis.

In the letter, Councillor Ferrer noted the previous Govern Balear administration's refusal to reimburse the Formentera Council's 2011 spending on tourism promotions — and their refusal to reimburse spending over the four years that followed (2012-2015) — despite the Palma government's signing of an agreement to that effect. Now, after Formentera's rejection of the previous administration's proposal to fund a tourism promotion transfer on the grounds that it was too meagre, Councillor Ferrer is requesting a return to the negotiation table «in order to hammer out a plan that truly complies with the text of the Balearic statute of autonomy and represents the consensus of all the regional island councils, while at the same time covering our tourism promotion costs».