



CiF tourism councillor Alejandra Ferrer has announced the addition to the Council's arsenal, from today, of three new display stands to organise the informational material it offers to tourists and locals. Eager to maintain the look and feel of existing public works projects, the administration has tapped local artist Jordi Peñaranda, who designed the tourist information office in la Savina as well as outdoor signage at the Sant Francesc office.

Two of the display cases will be used by the office of tourism. Of those, one is slated for the Sant Francesc office and the other —the larger of the two— will go to la Savina. According to the councillor, the two specially-designed stands will be the ideal way to greet Formentera's visitors, not only at the point of entry but also at the main nerve centre of the island. The third stand was bought by the CiF's office of agriculture and will be used to disseminate information about the Formentera farmers market and other related activities.

All three of the pieces boast rust finishing and locking wheels. Priced at €870, the XL model (for the la Savina tourism office) measures 1,500 centimetres wide by 1,600 cm tall and 640 cm deep. The other two stands measure 700 cm x 1,600 cm x 640 cm and had a cost of €720. Informational material will be affixed with magnets to ensure the long life and optimal appearance of the cases.