The Formentera Council's Office of Trade and the Patronat de Turisme, Formentera's tourism advisory board, are in the final stages of a process that will put a database of tourism professionals within the reach of the island's business community. The goal of the process, which is being carried out across the turijobs.com jobseekers' portal, is to put Formentera tradesmen in touch with qualified professionals to fill 130 vacant positions in tourism establishments on the island.

Said Ferrer: “We are announcing a new, extended deadline (until April 30) to give Formentera residents interested in being considered for the database enough time to sign up.” Ferrer explained that if sufficient demand exists, a day of selections will be organised on the island to put jobseekers in direct contact with employers. Interested individuals can register on www.turijobs.com/minisites/formentera, where a section of the site is exclusively available to Formentera residents.

At the end of March, 9,114 individuals had uploaded CVs to the turijobs site. The applicants whose profiles best matched the offers took part in staff selection days in Madrid, Sevilla, Bilbao and Barcelona from April 4-7. Suitable candidates will form the basis of the database of experienced tourism professionals.

It's important to bear in mind that the actual hiring process will be conducted by each individual business, though the Council has offered to share its technical expertise if employers wish to conduct video interviews, for example. The initiative benefits from the support of the Eivissa-Formentera chamber of commerce and the Pitiüsa islands' federation of SMEs (PIMEEF). Councillor Ferrer called the project “pioneering” in Europe and referred to its potential to “set Formentera apart as a quality destination for tourists”.