

The Formentera Council's Office of Tourism and Trade has announced the launch of a database of experienced job-seekers available for hire at Formentera businesses. Tourism councillor Alejandra Ferrer made the announcement this morning in a press conference with Carlos Bernús, head of the local tourism advisory board (Patronat de Turisme) and Pep Mayans, president of Formentera's association of SMEs (PIMEEF).

Tradesmen with businesses in tourism will now have access to a register of qualified professionals currently seeking employment. After setting up a username and password, employers can access the listing directly at www.turijobs.com/home/logon and at the CiF and Office of Tourism websites. According to Councillor Ferrer, a total of 9,114 individuals wanted to be considered for 130 jobs. Of the initial applicant pool, 280 were interviewed in person as part of the Formentera Talent Tour initiative in Madrid, Bilbao, Sevilla and Barcelona. Another 600 were interviewed via Skype.

Job-seekers profiles were uploaded to the turijobs register, which business owners can now consult in order to make their selection. The ultimate decision on who to hire will fall to employers themselves, though the Formentera Council will provide technical assistance —such as advice concerning video conference calls— as necessary. More information is available by contacting the Office of Tourism directly.

Ferrer pointed out that “the project came about in response to calls from the business community for trained, seasoned job-seekers. This is a way for us to make sure that improvements aren't limited to infrastructure; that they extend to service quality too.” It is worth noting that the database includes special mention of those candidates that live on the island and already have housing. The initiative has benefitted from the support of the chamber of commerce of Eivissa and Formentera and the PIMEEF and has received €35,000 from the Formentera Council.