The Formentera Council's trade department teamed up with the small and medium-sized business association of Eivissa and Formentera (PIMEF) to host a presentation on “Fent Pimef”, a series of upcoming training courses. The instruction is about giving hometown businesses the tools to improve management and become more competitive with upgraded attention to customers and the services they provide.

Six courses, offered at PIMEF's office and subsidised by the Formentera Council, are free and open to the public. The classes are part of a yearly pledge between PIMEF and the Council on business training and assistance for business owners.

Kicking off Friday March 29 and winding down April 5, the first course is a return to a workshop that débuted last year on smartphone photography for businesses. Other courses include IT for dummies, Quality Customer Service, Sales skills and techniques and Emotional intelligence and social skills, in addition to a conference with Israel Serrano on coaching and staff motivation. Space is limited and individuals interested in registering can do it in person at PIMEF, over the phone (971.32.25.20) or by emailing info@pimef.es .

Formentera Council
Àrea de Comunicació
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