Catalina Escandell was named the January winner of a special campaign backed by the local government and Eivissa and Formentera's small- and medium-sized business association, Pimef, to promote local businesses in winter. Mayans, a card-carrying Compra a Casa shopper since January 2017, came away with a €50 gift card. Purchases made in participating businesses automatically enter cardholders into a drawing held during the first week of the following month. The February drawing will be held the first week in March, the March drawing the first week in April.

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Department of Communication
Consell de Formentera