



The Formentera Department of Tourism reports that from tomorrow, Thursday 1 October to Sunday 4 October, the island will play host to Formentera 2.0 and Formentera Fotogràfica. Consell premier and tourism chief Alejandra Ferrer underscored efforts centred on guaranteeing the two events, originally scheduled to take place in May, take place in lock-step with public health protocol to avoid spread of Covid-19, and said the programming highlights the “firm commitment to elongating the tourist season in a year as complicated as this one”.

A digital communication and networking event currently in its eighth year, this year’s intimately scaled Formentera 2.0 will bring together thirty professionals from the world of digital culture. Eight speakers will discuss topics including the digital transformation, social media, creativity, the world of multimedia, video and digital marketing, content and communication and digital platforms. Attendance at the lectures is closed to the public but twenty spaces have been set aside so islanders not taking part in the rest of the event can attend a special Saturday afternoon lecture by “Instagramers” founder Phil González in Plaça de la Constitució. Contact info@formentera20 to request tickets.

Formentera Fotogràfica celebrates its eighth edition over the same four-day period. Sixty-five photography lovers have already signed up to attend the event, also atypically intimate given the circumstances. Fourteen figureheads of contemporary photography will offer classes running the gamut from hands-on to theory-driven, creating a space for collective reflection and creation in a closed-to-the-public format. As in years past, Formentera Fotogràfica organisers have led with an eclectic and intergenerational programme playing on equal parts local talent and marquee names from the national and international photography scenes.

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Department of Communications
Consell de Formentera