

Between 6.00pm and 8.00pm on Thursday 2 June, islanders will gather at Casbah for a talk entitled “Traveling kindly”. This meeting is part of VYCO, an international conference on travel and communications set to unfold 2 and 4 June on Eivissa and Formentera and which was presented today.

On Formentera, travel journalist Paco Nadal will moderate a presentation where biologist Manu San Félix will talk about the importance in our lives of seas and oceans. This will be followed by a round-table discussion with San Félix, Nadal, naturalist and explorer Nacho Dean (the first person to walk round the world) and traveller and lover of the sea David Ruiz, who has crossed the Atlantic five times and explains it in his latest book “Irse”.

The talk and subsequent discussion are open to the public and highlight the new demands and modes of travel and the most sustainable ways to enjoy it. To attend as a member of the public, send an email to hola@vyco.es . On Saturday 4 June, the conference will continue on Eivissa:

From 10.00am to 12.30am **Travel communication**

Presented and moderated by Paco Nadal

Alan x el Mundo, “The Power of Travel”

Ana Azul Místico

Judith Tiral

Discussion table: “The future of travel communication”

Guille Rodriguez, social media director, Palladium Hotel Group

6.00pm to 8.30pm

Great adventures

Auditori Caló de s'Oli, Sant Josep de sa Talaia

Paco Nadal, "Fascination with large open spaces"

Nacho Dean, "Explorer of nature"

Albert Sans, "Vidaje, the slowest round-the-world trip in history"

David Ruiz, "Irse, the solo round-the-world sailing trip"

Organisers say the event is about bringing together agents and leaders of an essential sector of the economy and reflecting on new models of tourism, demands posed by post-pandemic times, promotion, dissemination and creating a unique experience. The Formentera Office of Tourism has collaborated with this event.

24 May 2022

Communications Office

Consell de Formentera

Tuesday, 24 May 2022 14:18

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