



Today Alejandra Ferrer, vice president of the Consell de Formentera and councillor of tourism promotion and planning, Carlos Bernús, head of tourism promotion, and representatives of the local tourism sector gathered for a meeting of the Commission for Tourism Promotion and Planning (*COPT*).

The Formentera Office of Tourism (*Conselleria de Turisme, CTF*) chiefs offered a summary of the main trade shows and promotion activities that took place during the first half of the year. Meeting attendees also discussed how the start of the season is going - at present, well, although expectations within the sector were better. The CTF will reinforce promotion at the end of the season. COPT members will continue work at another meeting set to take place before the end of the month.

*12 July 2022*  
*Communications Office*  
*Consell de Formentera*