

Conchita Fátima Bittancourt has won last Friday's Black Friday Formentera. The contest took place last Friday and was co-presented by the Office of Commerce of the Consell de Formentera and the island's small- and medium-sized business group, Pimef. The winner, who got her Compra a Casa card in 2018, made her winning purchase at Avenida de la Mola Supermarket and has won a €50 gift card.

Further, "At Christmas, Buy Local" (*Al Nadal, Compra a Casa*), a push to reward islanders for doing their shopping at establishments based on Formentera, starts today and concludes 6 January. As part of this year's initiative, local shoppers who spend €20 at participating establishments are automatically entered to win a "Compra a Casa" gift card worth €500.

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Communications Office
Consell de Formentera