Formentera Council chief Jaume Ferrer sat down today with the director of the Sant Francesc branch of CaixaBank to sign a deal that reaffirmed the two groups' promotion of active ageing and formalised plans to develop a programme in support of the elderly at three local senior centres.

The deal involves Formentera's retirees and pensioners club (Club de Jubilats i Pensionistes) and social centres for the aged in Sant Ferran and La Mola. Under the previous agreement, the centres hosted twenty activities and workshops which reported a total combined attendance of 140 senior citizens.

The new generation of seniors

Gent Gran is a senior-positive programme of Obra Social ”la Caixa” that dates back to 1915. For more than a century, the programme's engineers have teamed up with entities like the Formentera Council so that associated projects continue to reflect the changing needs of the elderly.

Gent Gran is about fomenting the active participation of seniors in our society and evolving to adapt to their needs today. The programme includes workshops in support of health and wellness, community participation and volunteer initiatives, and computer training.