Ana Juan, president of the Consell de Formentera, has signed a collaboration agreement with Josep Mayans, president of the Intersectoral Association of Small and Medium-sized Entrepreneurs of Formentera (*PIMEF*) to promote commercial training, market research and communication on the island.

The Consell de Formentera will give the PIMEF €32,000 to provide training to entrepreneurs, pilot commercial campaigns like Compra a Casa, offer business advice, marketing and dynamisation strategies, and improve the competence of the local sector.

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Office of Communication
Consell de Formentera