Today at midday, representatives from the Formentera Council and the FormenteraRT organisation met before the public to present details regarding the third annual Formentera Film Festival, an international exhibition of documentary shorts and video art. Entry at Formentera Film, which is free, promises access to projections of 19 cinema shorts from directors across the globe. The event will take place 7-10 May, at 8:30pm at plaça de la Constitució in Sant Francesc, and 9-10 May, from 4:30pm in the municipal cinema. Parents are in luck, for from 9pm on the 9th and 10th, at the Centre Gabrielet, a staffed kids' corner will organise projections of children's movies.

The midday ceremony was held at the Centre Gabrielet and hosted by Sònia Cardona, councillor of culture, Alejandra Ferrer, councillor of tourism and trade, festival organisers Viviana Carlet and Monica Timperi, other members of the Formentera Film Festival team and the jury charged with judging the films.

Sònia Cardona highlighted the important role of the festival in assuring cultural entertainment on the island and touted “collaborative projects such as Formentera Marxa carried out with the local youth centre ('el Casal de Joves') as well as work done with students from local schools that led to the creation of short films with student-sculpted figurines serving as actors and interpretations of poems by Ben Clark, another supporter of the Formentera Film initiative”. Cardona gave thanks to the cinema for its eagerness to participate and to island youth for their artistic contributions.

Alejandra Ferrer too was positive about the repurcussions the event would have in this early moment of the season, both in terms of cultural programming and tourists' desire to visit. The councillor of tourism reminded those in the audience that, in May, “the gastronomic weekends, the photo competition, Formentera 2.0, the half marathon, and this festival itself, not only contribute to bringing significant numbers of visitors, they also help fill out leisure options on the island. We are talking about first-class cultural and sports programming taking place”.

Viviana Carlet spoke about the difficulty of “explaining the world in 19 short films” and called on anyone interested to come see for themselves. Carlet confided: “We would like to see this festival become something more than just a weekend affair. Our goal is to give Formentera

roots; the whole project exists because of this island”.

The complete festival programme is available online at formenterafilm.com, though there was one item on the list that Carlet took special care to stress: the international debut of Italiano Medio by Maccio Capatona, whose attendance is expected, 10 May at 10:30pm. The festival's inaugurational concert will be handled by the Formentera conservatory and school of music, with additional musical duties will be assured by Guateque Sideral, 9 May from midnight.

The awards, as organisers were proud to mention, were all fashioned by local Formentera artists. Aaron Keydar crafted the award for best short (youth-selection), Enric Majoral created the award for audience favourite, Lorenzo Pepe the award for the jury-selected favourite and Andrés Rodríguez the prize for best children's film.