

Four years after the launch of Agenda Formentera (www.agendaformentera.cat), the Consell de Formentera announces that the island's digital calendar has just got a makeover. From today, the agenda will sport a new look for its front page and a new operating system tuned for improved updating and increasingly sleek content. The site provides details about every event the Consell de Formentera organises, giving islanders and tourists alike front-row access to local programming.

Heading the revamped digital agenda is a fresh, vibrant image that introduces the site and offers visitors a welcoming hand. A downward scroll takes visitors to a carrousel of upcoming events, followed by an aesthetically enhanced Formentera calendar with a day-by-day breakdown of the month ahead. There is also a new function enabling visitors to download promotional graphics. Visitors will additionally encounter a new area in the header dedicated to insight about markets and heritage sites. Agenda Formentera is available in three languages: Catalan, Spanish and English.

New weekly briefing

The online agenda isn't the only place visitors will notice changes. Cultura Informa, too, is getting a fresh format, with news and information packaged as a weekly digest. (Visit www.agendaformentera.cat to register.) The first briefing appeared today in subscribers' inboxes, and with it, the scoop on all the activities scheduled for the week ahead on Formentera.

Culture consellera Susana Labrador described the renovation as about "keeping pace in changing times and revamping the way we keep people in the know about the many activities which the Consell hosts and co-sponsors". She also announced the disappearance of the monthly paper agenda, promising it would "clear the way for strides toward sustainability".

Visitors to Agenda Formentera's Facebook page will also be greeted by a new profile picture and front page.

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