



Susana Labrador, who is both the current acting chair and first deputy chair of the Formentera Council, sat down today with Álvaro Raúl Méndez, spokesperson of the island's cultural and audiovisual association (ACAF), to lay the foundations of a partnership between the administration and ACAF to produce content for the local public radio station, Ràdio Illa.

The equipment and facilities required to underwrite the public service, present at Centre Social Es Molí, are in the Council's possession. The service —referred to as audiovisual because it covers both images and sound— is funded by a combination of help from the administration, outside sponsorships and advertising. In establishing the Council's financial contribution the parties involved took into account the fact that area of service provision is comparatively small, a determining factor as to the extent of advertising money available. To cover ACAF's costs, the Council will put forward fifty thousand euros in 2019.

For their part, ACAF pledge to oversee content production for Ràdio Illa as per the established action plan. According to the deal signed by the two representatives, that includes programmes like morning news magazine *De Far a Far* and weather reports.

### **Public service**

As a public “audiovisual communication” service which regional legislation (5/2018, of October 1) defines as essential to general economic interests, the agreement regarding Ràdio Illa's content is signed once a year. The station's mission is to disseminate content in support of constitutional and regional principles and values, promote a breadth of public opinion, spotlight the diversity of cultures and languages present in the Balearic Islands and cultivate knowledge and the arts, particularly with regard to culture through images and sound.