

In the midst of European Sustainable Mobility Week, the Formentera Office of Mobility is pleased to report that, based on comparisons of summertime tallies performed in 2017 and 2022, the use of bicycles has increased by 150%; cycling is up 90% compared to data from 2019 and up 10% compared to data from 2021.

These data come from counts performed on local roads when the number of vehicles crested between 5 and 14 August. Similar tallies were also carried out in 2017, 2019 and 2021. "The data show that mobility trends on the island are changing", said Rafael González, councillor of mobility. "Cycling, a means of transport that is well suited to the characteristics of Formentera, is on the rise".

The study reveals that cyclists' preferred paths are Camí de sa Guia and Camí des Brolls. Two-hundred sixty-four cyclists were logged over the course of three morning and three afternoon tallies on Camí de sa Guia in August 2017. Counts performed over the same period last month registered 725 cyclists, an uptick of 175%. On Camí des Brolls, the count of 85 cyclists in 2017 has become 310 cyclists five years on, for an increase of 265%.

Councillor González lauded the commitment that many rental companies have demonstrated by increasing their fleets of conventional and electric bicycles. Mornings from 20 to 22 September, passersby in Sant Francesc's Plaça de la Constitució will be able to test out display bikes and learn about assistance that the Consell is offering to aspiring bike owners. At the same time, at Formentera's two bicycle workshops, residents can receive tune-ups free of charge. González called the actions "a sign of our commitment to promote sustainable mobility locally".

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