

The Formentera Council's Office of Sport has signed three sponsorship deals with athletes Mateo Sanz, Ricard Marí and Óscar Santos. The three sportsmen, who will take on a consulting role in a Council programme to promote values in sport, agree to wear clothing emblazoned with Formentera graphics at their competitive meets. In turn, they will receive money from the Council to foster their continued participation in high-level competitions.

Windsurfer Mateo Sanz, who recently became the first Formentera local to compete in the Olympic games, will receive €10,000. Another €2,000 will go to Ricard Marí, a triathlete from the island who on October 8 will participate in the most long-standing and prestigious of the Ironman competitions, on Hawaii. This February local runner Óscar Santos snagged the bronze medal in Turkey's European junior cross-country racing championship. Santos will also receive sponsorship from the Council in the amount of €2,000.

As Jordi Vidal, CiF sports councillor, put it: "These athletes are living proof that if you work hard and stick with it you can make it all the way to the highest level competitions, even starting out from a little island like ours". Local youth, mused Councillor Vidal, will no doubt be closely tracking the paths of the three sportsmen.