



The environment department of the Consell de Formentera reports that this summer, with the help of Ecovidrio's *Moviment Banderes Verdes* ("Green Flags Movement"), drop-offs of glass recyclables marked a 23% increase, putting total green-bin collections at 582 tonnes. The figures put Formentera third in the Balearics for glass recycling, and reflect the efforts of the 124 local businesses which took part in the measure. Green collection bins were delivered to participating establishments—some had never participated in glass recycling before; others, seasoned recyclers, saw their container swapped for a newer model. Smaller, specially-designed recycling bins were distributed to hotels.

According to Ecovidrio, the glass-recycling efforts of islanders were equivalent to keeping 337 tonnes of CO<sub>2</sub> from escaping into the atmosphere—or 158 cars parked for a year. Or, by another metric, the 415MW-per-hour in energy savings might be translated as keeping 698 tonnes of raw materials in the ground. Environment *conseller* Antonio J Sanz trumpeted the figures, pointing out "it's as if the hospital cut its yearly energy consumption in half". "This kind of recognition is important", quipped Sanz, who said the numbers were in line with other increases—of 33%—in overall recycling.

### **Balearic Green Flags Movement**

In the Balearics, drop-off rates at green containers are up 11.7% since last year. All told, 11,020 tonnes of glass were collected across the 22 coastal towns that took part in the initiative, putting the reduction of CO<sub>2</sub> emissions at 6,391 tonnes.

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**Department of Communication**

**Consell de Formentera**