



Two Formentera Council officials —administration chief Jaume Ferrer and Alejandra Ferrer, the local secretary of land, tourism and trade— sat down today with Eivissa-Formentera chamber of commerce president Juan Manuel Costa Escanellas to formalise a deal to unlock training and consulting services for the local business community.

Under the agreement, the Council pledges €7,000 to fund training programmes between January and October 2018. Course content may include, though won't be limited to, languages (German, English, Italian and French among them), customer service, management and business administration strategies, accounting, window dressing, IT and security.

Secretary Ferrer called the two entities' longstanding collaboration “vital to helping local businesses develop quality services and get the tools they need to sell islanders and tourists on local commerce”.