

The Formentera Office of Tourism has put together an information-enhanced map of the town of Es Pujols, an effort which the island's president and tourism chief, Alejandra Ferrer, traced to area business owners and their push for a graphic display to highlight new developments like traffic flow changes and other information of interest to visitors.

The map gives prominence to the town's major tourist draws, such as the dry docks, beach, waterfront promenade with market and Plaça d'Europa, where passersby can enjoy musical entertainment on many summer nights. Other sites of interest include the pharmacy, children's play area and Tourist Info Point, where the maps will be distributed. They can also be found on the FOT website, www.formentera.es .

In addition to up-to-date general interest information, a special section points up traffic flow changes on Avinguda Miramar, from its junction with Carrer Espalmador to the water, and on Carrer Punta Prima, between Avinguda Miramar and Carrer Xaloc. Both arterials are reserved for pedestrians between 8.00pm and 7.00am.

President Ferrer said that local government hoped changes to the town's layout would "deliver a boost to business activity and ensure both islanders and visitors can enjoy everything Es Pujols has to offer".

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Consell de Formentera