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Formentera unveils Employment and Enterprise Fair
This 7 April, the Formentera Office of Entrepreneurship will host the island's first Employment and Enterprise Fair (Fira d'Ocupació i Emprenedoria). The Fira was at the centre of a presentation given today by Ana Juan, President of the Consell de Formentera and Councillor of Entrepreneurship, together with co-organisers Dolors Roig, Island Director of the Eivissa-Formentera arm of the Balearic Employment Office (SOIB), and Pepe Salvador Puig, Director of the vocational training programme and the Entrepreneurship Classroom at Marc Ferrer Secondary School (IES Marc Ferrer). The Fira will be held at Jardí de ses Eres and Centre Antoni Tur 'Gabrielet' from 9.00am to 3.00pm and will have assorted spaces, from information tables staffed by representatives of companies presenting job offers, to training workshops for youth interested in starting a business.

President Juan expressed her satisfaction at seeing the initiative's inaugural edition come to life: "Our local administration is aware of the needs on both sides: of businesses, to find employees, and of workers, to find jobs that fit their skills, so the Office of Entrepreneurship promotes this fair in the hope it creates a space for synergies between companies and islanders without jobs". Juan confided that this Fira "comes from a desire to deliver continuity and a boost to every sector of the local job market", and encouraged workers and companies alike to participate.

Eight companies from the tourism and transportation sectors and a human resources company have signed up to offer jobs and conduct interviews, and the application period remains open. Collaborating entities also on hand will share information on employment and training.

The Director of SOIB Eivissa-Formentera applauded the Consell's impulse in the initiative, which she asserted would "strengthen connections between companies and workers", and said that SOIB representatives at a dedicated stand would "be there to inform, guide and advise people who need it".

Mr Salvador, for his part, welcomed the chance to "publicise the Entrepreneurship Classroom, which we believe is a basic tool for the economic and social growth of the island". He cast the Fira as "a great opportunity to showcase the educational offer at IES Marc Ferrer". Students of the basic vocational training course in cooking and catering will also be at the fair to provide catering.

Activities programme
(Time / **Activity**)
9.30am **Opening: Employment and Enterprise Fair of Formentera 2022**

10.00am **Talk: "SOIB: Tools for Training and Employment", with Iván Zamora, Employment and Labour Market technician (SOIB)**

11.00am **Talk: "Nimble Methodologies: How to Turn an Idea into a Real Business", with Javier González Martínez, consultant and trainer for business growth at IES Marc Ferrer**

11.45am **Break**

12.15pm **Talk: "Resources and Aid for Entrepreneurship", with Pere Jiménez Creis, Head of the Business Information and Training Service (R&D&I)**
1.15pm
Workshop: **"Create your Business Model with Mind Maps", with Pere Jiménez Creis, Head of the Business Information and Training Service (R&D&I)**

2.15pm **Round-table: "Training, Employment and Entrepreneurship"**

Want to attend or participate in the Fira d'Ocupació i Emprenedoria?

Registration/participation form: https://forms.gle/S7afj2EX6E8SMH8j8

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Communications Office
Consell de Formentera