

The Formentera Office of Tourism is pleased to announce that the WhatsApp-driven information service it offers to visitors in seven languages is now available 24 hours a day. Previously, this service was only available during office hours, but now, thanks to a computerised system of frequently asked questions, information can be provided 24 hours a day, 365 days a year. Individuals who wish to be attended by a person may contact the service Monday to Friday 8.00am to 3.00pm (except holidays).

Alejandra Ferrer, vice-president and councillor of tourism, said, "This is the 21st century, and we are committed to these communication tools that are so widespread among the population". She explained, "The goal is to reach and serve as many visitors as possible and offer them information that makes their stay on the island more satisfactory. It also means we can publicise year-round activities that don't revolve around the sun and the beach".

The service can be reached at 607 111 716, and further information can be found on the Consell de Formentera website and at tourist information points. Today, five years after Formentera unveiled its free WhatsApp-powered questions hotline, a wide array of information is available, including details on cultural events, the opening hours of heritage sites, conditions at beaches and more. The service is offered in Catalan, Spanish, English, French, Italian, German and Dutch. Telephone calls are not answered.

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Communications Office
Consell de Formentera*

