

The trade and entrepreneurship division of the Consell de Formentera announces the conclusion of Jove-Qualificats Entitats Locals, a programme ofthe regional job seekers' office, or SOIB, that made it possible for two local youth to incorporate the working world with help from the local government. 2018 was the second year that Formentera participated in the SOIBprogramme.

Alba Portas Serra and Maria Antònia Martorell Mateu qualified for the programme, which saw the pair collaborating on the creation and launch of an online catalogue of local government services, a database on businesses taking part in the Compra a Casa initiative, and a commercial website to promote the programme.

Trade and entrepreneurship *consellera* Ana Juan applauded the work of the young women, insisting that "in the space of a year, they've overseen two projects of great importance to our administration and islanders". Juan described Jove-Qualificats as "a very exciting opportunity since participants not only build on their expertise but also expand their possibilities for insertion in the jobs market".

The services catalogue is a technical tool that allows for the clear and visual sharing of administration services and content with islanders.

The catalogue also signals compliance with legislation approved 9 December 2013 to codify transparency, public access to information and good governance.

The database of participating Compra a Casa businesses is styled as an online resource putting shoppers in a position to locate business not just physically on a map, but to browse by category and neighbourhood, and according to individualised fact sheets offering details on popular products, special offers and more.

SOIB's Jove-Qualificats Entitats Locals programme is cofinanced by 2014-2020 Operational Youth Employment Programme of the European Social Fund and the Youth Employment Initiative, and with funds from the Sectoral Conference.

20 November 2019
Department of Communication
Consell de Formentera