



Formentera, Islas Baleares Fotografía con ritmo otoñal
El faro de Formentera, en las Islas Baleares, es un punto de referencia para los visitantes de la isla. La fotografía muestra el faro en primer plano, con el mar y el cielo en el fondo.

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The prestigious international travel magazine Lonely Planet, recommended in its October visit the island of Formentera as one of the 10 proposals of the month. In the report it's referred the Underwater Photography Week, held between 4 and 10 October as an activity for the final of the tourist season where you can enjoy the beaches of white sand and crystal clear water without the overcrowding of the tourist season.

Recall that from the area of Tourism are working during all the months leading up to the tourist season to influence Formentera brand and promote its image, both summer and winter.

In fact, it is a priority for the island institution to diversify and extend the months of occupation, so the incidence of Formentera brand is much needed in the domestic market, which has a significant impact on increasing Spanish tourism, which already occupies more than 30% of occupancy rate. Also, the area of Tourism continues the online promotion through the presence of Formentera at social networks.

Note the presence of Formentera in a large number of media national and international in all the tourist season, as the *Ejecutivos* business magazine, which published a report on the island of 20 pages,

Traveller, Viajar, De Viajes, Runners World, Navegar

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among many others.